Course Description: This course studies the behavior of individual agents in the economy and how they interact. We will consider the objectives, decisions, and actions of such agents as consumers, workers, business firms, and government policy makers. In addition, we study how interaction of these agents gives rise to larger entities in the economy: markets, industries, and major sectors, including government. Exposition, class discussion, and homework will rely heavily on algebraic and graphical analysis.

Learning Objectives:

(1) Understand and apply the basic principles of microeconomics through problem solving exercises;

(2) Be able to assess trade-offs involved in the allocation of scarce resources;

(3) Apply the economic way of thinking to a wide range of contemporary social issues.

Prerequisite: ECON 130 (Principles of Microeconomics) or permission of instructor. Comfort with pre-calculus level college algebra.

Syllabus Outline: The course will follow the textbook and address four major topic areas:
I. Introduction: Markets and prices
   Chap 1: Preliminaries
   Chap 2.1-2.7: Supply and Demand

II. Producers, Consumers, and Competitive Markets
   Chap 3.1-3.5: Consumer Behavior
   Chap 4.1-4.5: Individual/Mkt Demand
   Chap 6.1-6.4: Production
   Chap 7.1-7.4: Cost of Production
   Chap 8.1-8.8: Profit Maximization
   Chap 9.1-9.6: Competitive Markets

III. Market Structure and Competitive Strategy
   Chap 10.1-10.7: Monopoly/Monopsony
   Chap 11.1-11.3: Market Power
   Chap 12.1-12.6: Monopolistic Competition/Oligopoly
   Chap 14.1-14.4: Market for Factors
   Chap 15.1-15.4: Investment

IV. Information, Market Failure and the Role of Government
   Chap 18.1-18.6: Externalities/Public Goods
   Chap 16.1-16.6: General Equilibrium (time permitting)

Grading: Final Exam: 40%
         Midterm Exam I: 20%
         Midterm Exam II: 20%
         Homework: 10%
         Participation: 10%

There are NO MAKEUP EXAMS except under extraordinary circumstances. Homework (assigned on MyEconLab) is intended to prepare you for the midterm and final examinations. Although they constitute only 10% of your final grade collectively, it is highly recommended you take them seriously. Participation involves class discussion, including homework and selected readings.