HETEROGENEOUS EXPECTATIONS: AGGREGATION BIAS AND THE POOLABILITY OF SURVEY FORECASTS IN TESTS OF THE RATIONAL EXPECTATIONS HYPOTHESIS

by

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Introduction

At least since Keynes gave “animal spirits” a prominent role in his theory of investment, both consumer and business expectations have been central to macroeconomics. As a result, understanding how expectations are formed and obtaining direct measures of expectations have received considerable attention. Following Muth’s (1961) paper introducing the rational expectations hypothesis (REH), a large literature has developed to test that hypothesis. An inherent difficulty with testing the REH is that agents’ expectations are unobservable. Nevertheless, survey data on expectations have been used for many years in testing the implications of rationality. Survey data are most commonly used in its “consensus” form, i.e., for each time period the cross-section of survey respondents’ forecasts is averaged to form a single time series prediction. However, a number of authors have argued against using consensus forecasts in rationality tests due to aggregation bias. Figlewski and Wachtel (1981, hereafter FW), Urich and Wachtel (1984), Keane and Runkle (1990, hereafter KR), and Ehrbeck (1992) pooled cross-section and time-series survey responses in an attempt to avoid the potential aggregation bias inherent in the use of consensus forecasts. Finally, Urich and Wachtel (1984), and Bonham and Cohen (1992) tested rationality by treating the survey respondents as different individuals who are not to be aggregated or pooled. None of this literature has recognized that for unbiasedness regressions with integrated predictions, if the conditions for pooling are met it is safe to form the consensus as well.

The purpose of this paper is to establish, in the context of cointegrated predictions and realizations, when it is appropriate to pool, aggregate, or use individual forecasts in direct tests of the unbiasedness implication of the REH. In doing so, we demonstrate the close relationship between aggregating and pooling individual forecasts, and we establish

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2 See Lovell (1986), Pesaran (1987) or Holden, Peel, and Thompson (1985) for recent surveys of the literature on testing the REH.
the importance of testing for micro-homogeneity (i.e. the equality of corresponding unbiasedness coefficients across individuals) before analyzing the unbiasedness of survey forecasts. For various forecasts from the Survey of Professional Forecasters, we show that micro-homogeneity does not hold, and we conclude that unbiasedness should only be tested at the individual level. Furthermore, the failure of micro-homogeneity implies that agents make use of different private and/or public information when forming their forecasts. Such information heterogeneity generally leads to behavioral uncertainty and rules out "a rigorous derivation of the REH from principles of economic optimization . . . [and] casts serious doubt on the validity of the formulation of the REH along the lines proposed, for example, by Hansen and Sargent (1980)" (Pesaran, 1987, p. 50).3

The first section of this paper describes the relationship between heterogeneity bias from improper pooling and aggregation bias from the improper use of consensus forecasts. Following Hsiao (1986), we argue that micro-homogeneity is a necessary assumption for estimating pooled unbiasedness regressions. We distinguish between two different types of aggregation bias. One type of bias, which may arise if micro-homogeneity does not hold, we refer to as Pure Aggregation Bias (PAB). We refer to the second type of bias, which may arise when rational individuals rely on both public and private information, as Private Information Bias (PIB). We show that when micro-homogeneity holds, it is appropriate to conduct unbiasedness tests using either consensus or pooled regressions.

On the other hand, a failure of micro-homogeneity in unbiasedness regressions implies that some individuals have biased forecasts. Therefore, consensus unbiasedness parameters are generally inconsistent, or lead to false acceptance of the unbiasedness hypothesis. Also, pooling individual forecasts is not an alternative to consensus regressions, because heterogeneity bias also implies inconsistent parameter estimates. Therefore, micro-homogeneity tests are an important component of any strategy for

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3 Also see Frydman and Phelps (1983).
performing direct tests of the unbiasedness hypothesis. In the second section of the paper we develop such a test.

In section two, we extend Zellner's (1962a) test of micro-homogeneity to the case of Generalized Method of Moments (GMM) estimation. Our GMM test statistic incorporates a weighting matrix suggested by KR (1990) to account for the possibility of contemporaneous and lagged dependencies across respondents' forecast errors. Such dependencies are likely to arise in the presence of information lags and aggregate shocks to the forecast target series. Finally, in section three we apply our tests to various forecasts made by respondents to the Survey of Professional Forecasters. We reject the null hypothesis of micro-homogeneity and conclude that some of the forecasts in this sample are not rational forecasts. Neither pooled nor consensus methods are recommended for testing unbiasedness for this sample of forecasts. Testing for unbiasedness at the individual level may be useful for determining the relative frequency of individual rejections. Section four concludes.

1. To Aggregate, Pool, or Neither

"[E]xpectations, since they are informed predictions of future events, are essentially the same as the predictions of the relevant economic theory," (Muth, 1961, p. 316). The Rational Expectations literature has generally taken this well known quote to mean "that the unobservable subjective expectation of individuals are exactly the true mathematical conditional expectations implied by the model itself." (Begg, 1982, p. 30, emphasis added).

Let \( kP_{i,t} = E(A_{t+k} | \phi_{i,t}) \) denote the k-step-ahead prediction made by individual i in period t. When forming this forecast, individual i makes use of information contained in (or some subset of) \( \phi_{i,t} = \{A_{t-1}, A_{t-2}, \ldots ; k\tilde{\eta}_{i,t-1}, k\tilde{\eta}_{i,t-2}, \ldots ; X_t, X_{t-1}, \ldots \} \), where \( X_t \) is a vector of time series available at time t, and \( k\tilde{\eta}_{i,t} = A_{t+k} - kP_{i,t} \) is individual i’s k-step-
ahead forecast error. Individual rational expectations, which are equal to the true mathematical conditional expectations implied by the data generating process (DGP) for $A_{t+k}$, will possess certain optimal properties. Such expectations will be unbiased—the unconditional mean of forecast errors will be zero, i.e.,

$$E(k\eta_{i,t}) = 0.$$  

In addition, rational forecasts will be informationally-efficient—forecast errors will be uncorrelated with information contained in $\phi_{i,t}$, i.e., $E(k\eta_{i,t}|\phi_{i,t}) = 0$. The unbiasedness and informational efficiency properties of rational forecasts are often tested in the literature. For example, unbiasedness is often tested through OLS estimation of equations such as:

(1)  

$$A_{t+k} = \alpha_i + \beta_i k P_{i,t} + k\varepsilon_{i,t} \quad i = 1, \ldots, N.$$  

The null hypothesis of unbiasedness is $H_0$: $\alpha_i = 0, \beta_i = 1$.

Survey data have been used extensively to perform direct tests of the implications of rational expectations as well as other theories of expectations formation. Most of this research has relied on consensus measures of expectations. The Livingston survey has been studied in its consensus form by Turnovsky (1970), Pesando (1975), Carlson (1977), Mullineaux (1978, 1980), Pearce (1979), Brown and Maital (1981), Dietrich and Joines (1983), and Gramlich (1983). Zarnowitz (1984, 1985), Hafer and Hein (1985), and Bonham and Dacy (1991) used the mean response to the Survey of Professional Forecasters (SPF). Other survey forecasts studied in consensus form are represented in the work of Leonard (1982), deLeeuw and McKelvey (1981), Frankel and Froot (1987), Friedman (1980), and Ito (1990).

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4 In this paper, the term rational is used to refer to forecasts which meet all of the optimality properties of the strong version of the REH due to Muth. Unbiasedness refers specifically to a forecast which generate
While consensus forecasts have been used extensively, as early as Kane and Malkiel (1967, p. 343), researchers have asked whether “the expectations of market participants tend to be identical or does there tend to be a wide dispersion of forecasts?” They concluded, based on surveys of interest rate expectations of 200 banks, life insurance companies and nonfinancial corporations, that the data did not support “[t]he hypothesis that investors hold a uniform set of expectations of future interest rates . . . .” More recently, Zarnowitz (1985, p. 294) echoed this view.

Valuable information is limited and unevenly diffused, and its costs and returns to individuals with different skills and interests vary. There is uncertainty and disagreement as to the data and models to be used . . . . For all of these reasons, one would not expect individual forecasts to be generally uniform, unbiased, or self-fulfilling. Studies of survey data confirm the existence of substantial differences among concurrent and corresponding forecasts from different sources.

Zarnowitz and Braun (1992, p. 8) were even more forceful, “[t]he premise of a generally shared belief and confidence in a commonly held forecast is so unrealistic as to deprive the theoretical exercises based on it of much practical interest.” Given the widespread observation that survey respondents possess very diverse views of the future, it is surprising that so many researchers still choose to use “consensus” forecasts in their tests of expectations models.

Even before the REH was popular in macroeconomics, economists had recognized the problems associated with use of consensus forecasts. Bierwag and Grove (1966) showed that if individuals form expectations adaptively with parameters that differ across individuals, then the aggregate “market expectation” is not adaptive, but follows a general Pascal function. Kane and Malkiel (1976) argued that averaging individual forecasts introduces aggregation bias in coefficient estimates. To address this problem, they used an (unconditional) mean zero forecast errors. A rational forecast is always unbiased, but an unbiased forecast is not necessarily fully rational.

cross-section of survey forecasts of inflation to test models of the expectations formation mechanism. Zamowitz (1984) recognized the possibility of serious aggregation errors due to the neglect of cross-sectional and distributional aspects of survey data. He also pointed out the general lack of discussion of aggregation problems in the literature which studies survey forecasts.


First, doing so causes serious specification bias. If forecasters are rational, their forecasts will differ only because of differences in their information sets. The mean of many individual rational forecasts, each conditional on a private information set, is not itself a rational forecast conditional on any particular information set (see Stephen Figlewski and Paul Wachtel, 1983). This seemingly minor issue can produce severe bias.

A second problem with using consensus forecasts is that this approach can mask individual deviations from rationality [e.g.] ... some firms are consistently optimistic about future sales while others are consistently pessimistic. Averaging expectations, however, can cancel these biases across firms so that industry mean expectations show no bias.

KR argued that tests of the REH must be conducted using individual data either by estimating pooled time-series cross-section regressions, or by estimating separate regressions for each individual. FW (1981), KR (1990), and Ehrbeck (1992) all used the pooled regression approach in an attempt to avoid aggregation bias. Urih and Wachtel (1984) estimated consensus, pooled, and individual regressions and argued based on analysis of variance tests that the pooled specification is rejected in favor of individual-by-individual tests. Thus, the literature which explicitly addresses the problem of aggregation bias has attempted to avoid such bias by using pooled regression techniques.⁶

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⁶ Although Zamowitz (1984) recognized the potential for aggregation bias when using consensus forecasts, Zamowitz (1985) made use of both consensus and individual regressions in tests of the unbiasedness hypothesis. He argued that pooled parameters were biased due to aggregate shocks. Individual and pooled tests are also found in Hirsch and Lovell (1969) and deLeeuw and McKelvey (1981).
However, the second point made by KR refers specifically to a situation where the individual micro parameters in a typical unbiasedness regression would differ across survey respondents. In this case, pooling is not a straightforward solution to the problem of aggregation bias, as the failure of micro-homogeneity implies that the pooled estimators suffer from heterogeneity bias and therefore false inference may result.

1.1 Heterogeneity Bias

The literature which has explicitly addressed the problem of aggregation bias has attempted to avoid such bias by estimating pooled regressions.\(^7\)

\[
A_{t+k} = \alpha + \beta P_{i,t} + \varepsilon_{i,t}, \quad i=1, \ldots, N; \quad t=1, \ldots, T.
\]

A crucial assumption underlying all pooled cross-section time-series techniques is that the true data generating mechanism for the dependent variable, \(A\), can be represented by a single probability distribution function, \(P(A|\Theta)\), which is identical for all individuals at all points in time. If this "representative agent" assumption fails, perhaps because \(\Theta\) is not identical across individuals, least squares parameter estimates from the pooled regression will exhibit heterogeneity bias and false inference may result.\(^8\) Hsiao (1986, pp. 5-8) illustrated several cases in which "a straightforward pooling of all NT observations, assuming identical parameters for all cross-section units, would lead to nonsensical results, because it would represent an average of coefficients that differ greatly across individuals."

For example, consider two forecasters, one who consistently overpredicts and one who consistently underpredicts, i.e. KR's second point. Assume that in equation (1), individual 1 has coefficients \(\alpha_1 > 0, \beta_1 = 1.0\) and individual 2 has \(\alpha_2 < 0, \beta_2 = 1.0\). In Figure 1, the pooled coefficients of equation (2) are obtained from the least squares line

\(^7\) For convenience, whenever the forecast horizon is clear we drop the subscript \(k\).

\(^8\) See Hsiao (1986, p. 11).
labeled "Pooled regression line", while the individual coefficients are obtained from the "Individual regression line" passing through their individual scatter plots. The pooled (or consensus) coefficients would clearly lead to non rejection of the unbiasedness hypothesis, although each individual produces biased forecasts.

Figure 1: Nonsensical Pooling

![Graph showing nonsensical pooling]

Other examples could be illustrated (e.g. $\alpha_1 < 0, \alpha_2 > 0, \beta_1 > 1.0, \beta_2 < 1.0$). In all of these examples, the clear implication is that pooling should not be undertaken without first testing for the homogeneity of individual forecasts. Kmenta (1986, p. 633) and Baltagi and Raj (1992, p. 100) emphasized the importance of testing for pooling, and Kmenta
cautioned that utilizing the results of such tests in subsequent model specification introduces a pre-test bias. Zellner (1962a) showed that it is possible to test the hypothesis that coefficient vectors are all the same, and recommended performing such tests whenever possible to place the interpretation of coefficient estimates on “firm ground” (Zellner, 1962b, p. 117).

Not all panel data analysis requires prior tests for poolability; in many situations, heterogeneity among agents may be accommodated by allowing for variable intercepts and/or slopes.\(^9\) In the case of pooled tests of unbiasedness, no such parametric allowance for individual heterogeneity is possible. Of the studies which use pooled regressions to test the REH, only Urch and Wachtel (1984) test for poolability. They apply analysis of variance tests for poolability in both unbiasedness and efficiency regressions involving forecasts of changes in the money supply. Their approach differs from ours in two ways. First, although they explicitly note that aggregation bias renders the consensus coefficients inconsistent, they do not address the heterogeneity bias in the pooled specification. Rather, they prefer the disaggregated system over the pooled regression for reasons of efficiency; that is, they interpret their rejections of pooling as conveying information about the incremental explanatory power of the disaggregated system. Second, and more importantly, Urch and Wachtel’s variance covariance matrix does not account for cross-correlation of disturbances, so their conclusions may be invalid.

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\(^9\) Recent panel data testing of the consumption-based capital asset pricing model illustrates this point. See Zeldes (1989) and Runkle (1991) for examples. See Grossman and Shiller (1982), and Singleton (1990) for discussions of aggregation conditions which permit the construction of “representative agent” utility function for these types of models.
1.2 Aggregation Bias

The classic problem of aggregation bias is to define the relationship between the micro coefficients in:

\[(1) \quad A_{t+k} = \alpha_i + \beta_i P_{i,t} + \varepsilon_{i,t}, \quad i=1, \ldots, N,\]

and the macro coefficients in:

\[(2) \quad A_{t+k} = \alpha + \beta P_t + \varepsilon_t, \quad t=1, \ldots, T.\]

In (1), \(A_{t+k}\) is the actual value of the target series in period \(t+k\), \(P_{i,t}\) is the prediction made by individual \(i\) in period \(t\) for period \(t+k\), and \(\varepsilon_{i,t}\), the regression residual, is an unbiased \(k\)-step ahead forecast error if \(\alpha_i = 0\) and \(\beta_i = 1\). \(N\) is the number of individual respondents in a survey. In (2), \(P_t = \frac{1}{N} \sum_{i=1}^{N} P_{i,t}\) is the average or “consensus” prediction.

Re testing aside, the problem of aggregating over micro units has a long tradition in both macroeconomics and econometrics (see Tinbergen (1939), and Klein (1946)). The pioneering work of Theil (1954) showed that coefficients of interest in macro relationships will generally depend on complicated combinations of “corresponding” and “noncorresponding” micro coefficients. For instance, \(\alpha\) in equation (2) will be a function of not only the individual \(\alpha_i\), but also a weighted average of the \(\beta_i\), while \(\beta\) will be a weighted average of the \(\beta_i\). Theil defined aggregation bias as the difference between the macro coefficient and the average of the “corresponding” micro coefficients and showed that a sufficient condition for zero (pure) aggregation bias is the equality of all individual coefficient vectors (micro-homogeneity), i.e. \(\alpha_i = \alpha_j\) and \(\beta_i = \beta_j\), for all \(i, j\). Because this sufficient condition for no PAB is also a necessary assumption when pooling the individual
forecasts, it is worthwhile exploring the relationship between Theil's definition of aggregation bias and the two problems summarized by KR.

The first problem referred to by KR is that the average of individually rational predictions, based on private information sets, is not rational on any particular information set. They cite FW (1983) who show that individuals producing rational forecasts based on public and private information will make different forecasts.

Although individual forecasts differ, because they are rational forecasts, they are unbiased with $\alpha_i = 0, \beta_i = 1$ for all $i$. Hence, micro-homogeneity is a direct implication of individual rationality, and Theil's sufficient condition for no PAB is met. However, because each forecaster cannot use other individuals' private information, FW (1983) argue that the consensus forecast is dependent on the consensus-forecast error and hence is not a rational forecast. Intuitively, the consensus forecast error aggregates the omitted private information in each individual's forecast errors, while the consensus prediction aggregates both public and private information in each individual's forecast. As a result, the consensus prediction and the consensus prediction error are correlated. FW (1983) show that ordinary least squares estimates of the macro parameter in equation (2) are biased because of PIB induced by aggregation when individuals cannot make use of other forecasters' private information.

In Appendix II, we present a version of FW's (1983) model of rational individuals who make use of both public and private information. Our model explicitly addresses the stochastic properties of the DGP for the target series $\Delta_t X_{t+k}$ and its predictions, $\Delta_t X_{t+1}$. For target series that are integrated, rational agents will have integrated predictions that are cointegrated with the actual series. Rational forecast errors will be stationary, and therefore omitted information is stationary and asymptotically uncorrelated with the consensus

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10 It is important to note that individual, rational forecasts differ only due to the use of different private-information variables. In other words, the strong version of REH due to Muth requires full knowledge of the structure of the economy, including knowledge of the structural parameters. See Pesaran (1987, pp. 21-30).
forecast.\textsuperscript{11} As a result, consensus estimators are super consistent; for the majority of survey data forecasts of integrated time series, PIB is unlikely to pose much of a problem in large samples.\textsuperscript{12} This conclusion obviates the first problem discussed by KR. Unfortunately, this same conclusion does not hold for their second point.

The second problem is that aggregation may mask systematic individual differences. For instance, some individuals may systematically underpredict the target series, while others systematically overpredict. By averaging the individual forecasts, the consensus will hide such individual differences and could lead to a failure to reject the REH. (This is the same conclusion reached in the case of the pooled regression in Figure 1.) These systematic over or underpredictions imply individual bias and micro coefficients, in equation (1), that differ across individuals. While micro-homogeneity always holds if all forecasters are rational, when some individuals produce biased forecasts micro-homogeneity fails, except in the unlikely event that all forecasters are biased in exactly the same way.

Another implication of irrationality is that both individual and consensus coefficient estimates are generally inconsistent.\textsuperscript{13} This inconsistency arises regardless of whether forecasters omit other individuals’ stationary private information. PIB is ruled out by our assumptions regarding the stochastic properties of the DGP. However, if the assumption of stationary private information is relaxed, along with the assumption of rationality, the obvious implication is that consensus estimates are inconsistent due to PIB as well.\textsuperscript{14}

\textsuperscript{11} See Granger (1991, pp. 69-70). ARIMA models can be used to produce cointegrated predictions with stationary prediction errors.

\textsuperscript{12} See Appendix II for a proof of the lack of PIB under our assumptions regarding the stochastic processes generating the target series and the predictions. See Stock (1987) for discussion of super consistency.

\textsuperscript{13} In Appendix III, we relax the assumption of complete knowledge of the structure of the economy, and demonstrate the difficulties for consensus and individual regressions when some individuals are irrational.

\textsuperscript{14} If individuals omit their own mean zero, stationary, private information, or publicly available mean zero, stationary information variables, individual and consensus unbiasedness regressions are unaffected since the unconditional mean of forecast errors is still zero. However, individual and consensus forecasts would fail tests of informational efficiency, i.e., $E(\varepsilon_1|\theta_1) \neq 0$, and $E(\varepsilon_1|\Omega) \neq 0$, where $\Omega$ is the information set consisting of all public information. (See Appendix III.)
Finally, if all individual biases average to zero, then although micro-homogeneity does not hold, consensus parameter estimates are consistent and would lead to acceptance of the REH. This is KR's second point; it occurs because averaging eliminates the equal and opposite bias across forecasters. The true consensus parameter values imply unbiasedness, although all individuals are producing biased forecasts. However, contrary to KR, pooling is not a straightforward solution to this problem since pooled estimators suffer from heterogeneity bias, and false inference may result. (See figure 1.)

In summary, individuals producing unbiased predictions of integrated variables, using both public and private information, have different forecasts but identical micro coefficients in unbiasedness regressions. Hence, consensus forecasts do not suffer from PAB or PIB, and neither of KR's two concerns regarding consensus forecasts is correct. Micro-homogeneity is an implication of the REH. While individual forecasts may differ due to stationary private information, micro coefficients in unbiasedness regressions will differ only if some individuals are irrational in the sense that they do not make efficient use of integrated public or private information or are unaware of the structure of the economy or both. Micro-homogeneity is a sufficient condition for no PAB in consensus regressions, a necessary assumption for pooling individual forecasts, and an important component of any strategy for performing direct tests of the unbiasedness hypothesis. We are unaware of any work which recognizes this close relationship between aggregation bias and heterogeneity bias, or which correctly conducts pre-tests for micro-homogeneity before pooling or aggregating individual forecasts.

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15 The conclusion that micro-homogeneity fails, but consensus parameter estimates are consistent also holds if individuals' forecasts differ from unbiased predictions by only a constant. Many individual forecasts could be biased, yet individual and consensus estimates may be consistent. However, it is unclear why one would choose to form a consensus forecast and test for unbiasedness once micro-homogeneity has been rejected, establishing the existence of some irrationality.

16 If the actual and predicted series are not I(1), then as shown in FW (1983), the consensus forecast will suffer from PIB in the presence of private information.
2. Testing Micro-Homogeneity in Unbiasedness Regressions

We extend Zelner's (1962a) test of micro-homogeneity to the case of GMM estimation. Our GMM test statistic incorporates a weighting matrix suggested by KR (1990, pp. 720-22) to account for the possibility of contemporaneous and lagged dependencies across respondents’ forecast errors. Such dependencies are likely to arise in the presence of information lags and aggregate shocks to the forecast target series.

We have two motives for conducting pooling tests in the SUR framework. First and foremost, we can determine whether pooled estimates suffer from heterogeneity bias. Second, because Zellner's test of micro-homogeneity was originally conceived as a test of the sufficient conditions for no aggregation bias, not as a pre-test for pooling, we can evaluate the significance of the common assertion that pooling of data eliminates the "aggregation problem" associated with the use of consensus forecasts. If individuals form expectations using different (incorrect) models or based on different integrated public or private information, i.e., micro-homogeneity fails, then neither the consensus forecast nor the pooled specification are recommended for testing the rationality hypothesis. If rationality testing is possible, it should be done at the individual level.

Below we report pooling tests for a variety of forecasts from the SPF. The null hypothesis of micro-homogeneity is that the slope and intercept coefficients are equal across individual unbiasedness regressions; that is, for each individual regression

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17 Other approaches to testing for pooling extend cusum and cusum of squares tests from structural change to panel data. See Baltagi and Raj (1992).
18 When micro-homogeneity does not hold, contrary to both KR (1990) and Dietrich and Joines (1983) (using Dietrich and Joines' notation), the pooled estimator, \( \hat{\beta}_{1p} \), need not be equal to \( \hat{\beta}_{1i} \), the arithmetic average of the individual regression coefficients. See Zellner (1962b) and Hsiao (1986, pp. 5-8).
19 Lee, Pesaran and Piterb (1990) showed that aggregation bias may not be present even when all coefficient vectors are not equal. They derive a test statistic for the "no aggregation bias" hypothesis that does not require micro-homogeneity to hold. However, in the context of unbiasedness regressions, if micro-homogeneity has been rejected, implementation of Lee et. al.'s test for aggregation bias may be precluded, because consensus parameter estimates are generally inconsistent or lead to false conclusions. See Appendix III.
(1) \( \Delta_{t+k} = \alpha_i + \beta_i \Pi_{i,t} + \epsilon_{i,t} \), \( i=1, \ldots, N \),

we test \( H_0: \alpha_1 = \alpha_2 = \ldots = \alpha_N \), and \( \beta_1 = \beta_2 = \ldots = \beta_N \).

Following KR's specification of the residual structure, we assume that each forecaster has the same homoscedastic error structure (with a k-period memory, necessitated by publication lag). Similarly, each pair of forecasters has the same homoscedastic cross-covariance (also with a k-period memory).

For each forecaster \( i \),

\[
E(\epsilon_{i,t} \epsilon_{i,t}) = \sigma_i^2 \quad \text{for all } i, t;
\]

\[
E(\epsilon_{i,t} \epsilon_{i,t+\ell}) = \sigma_{i,\ell}^2 \quad \text{for all } i, t, \ell, \text{ such that } 0 < \ell \leq k;
\]

\[
E(\epsilon_{i,t} \epsilon_{i,t+\ell}) = 0 \quad \text{for all } i, t, \text{ such that } \ell > k.
\]

Every forecaster has the same TxT variance-covariance matrix \( Q \), with elements

\( q(m-\ell,m) = q(m,m-\ell) = \sigma_{\ell}^2 \) for \( \ell \leq k \); 0 otherwise.

For each pair of forecasters \( i \) and \( j \),

\[
E(\epsilon_{i,t} \epsilon_{j,t}) = \delta_{i,j}^2 \quad \text{for all } i, j, t;
\]

\[
E(\epsilon_{i,t} \epsilon_{j,t+\ell}) = \delta_{i,j,\ell}^2 \quad \text{for all } i, j, t, \ell, \text{ such that } 0 < \ell \leq k;
\]

\[
E(\epsilon_{i,t} \epsilon_{j,t+\ell}) = 0 \quad \text{for all } i, j, t, \text{ such that } \ell > k.
\]

Thus, every pair of forecasters has the same TxT cross-covariance matrix \( R \) with elements

\( r(m-\ell,m) = r(m,m-\ell) = \delta_{\ell}^2 \) for \( \ell \leq k \); 0 otherwise. The complete variance-covariance matrix of the residuals, denoted \( \Omega \), has dimension \( NT \times NT \), with matrices \( Q \) on the main diagonal and \( R \) off the diagonal.\(^{20}\)

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\(^{20}\)The assumption of 2-k second moments, which are common to all forecasters, is made for analytical tractability and for increased reliability. For example, a large number of missing observations for a given forecaster implies that many individual cross-covariances are calculated with relatively few pairs of residuals.
Stack all $N$ individual regressions into the Seemingly Unrelated Regression system:

\[(6) \quad A = Xb + \varepsilon,\]

where $A$ is the $NT \times 1$ stacked vector of realizations, and $X$ is an $NT \times 2N$ block diagonal data matrix,

\[(7) \quad X = \begin{bmatrix}
X_1 \\
\vdots \\
X_N
\end{bmatrix},\]

Each $X_i = [I \ P_i]$ is a $T \times 2$ matrix of ones and individual $i$’s forecasts,

\[b = [\alpha_1 \beta_1 \alpha_2 \beta_2 \cdots \alpha_N \beta_N]', \quad \text{and} \quad \varepsilon \text{ is an } NT \times 1 \text{ vector of stacked residuals. The vector of restrictions, } Rb = r, \text{ corresponding to the null hypothesis of micro-homogeneity is normal distributed, with } Rb - r \sim N(0, R(X'X)^{-1}X'\Omega X(X'X)^{-1}R'), \text{ where } R \text{ is the } 2(N-1) \times 2N \text{ matrix}

\[(8) \quad R = \begin{bmatrix}
1 & 0 & -1 & 0 & \ldots & 0 \\
0 & 1 & 0 & -1 & \ldots & 0 \\
\vdots & \vdots & \ddots & \vdots & \ddots & \vdots \\
0 & \ldots & 0 & 1 & 0 & -1
\end{bmatrix},\]

and $r$ is a $2(N-1) \times 1$ vector of zeros. The corresponding Wald test statistic,

\[\hat{R}^\top (R(X'X)^{-1}X'\hat{\Omega}X(X'X)^{-1}R')^{-1} (\hat{R} - r) \text{ is asymptotically distributed as a chi-square random variable with degrees of freedom equal to the number of restrictions} \]

\[t = 2(N-1).\]

These individual cross-covariances are then averaged to produce a more reliable value. Note that our $\sigma_{\ell}$ and $\delta_{\ell}$, for $\ell = 0, \ldots, k$, are computed using residuals from individual unbiasedness regressions, whereas KR’s four second moments are computed using residuals from the pooled regression, which imposes a common slope and intercept on all unbiasedness regressions.
3. Heterogeneity in the Survey of Professional Forecasters

As an example, we consider forecasts of two important macro variables, nominal GNP and the GNP deflator, from the Survey of Professional Forecasters for the period from 1968:4 to 1990:1. These forecasts are of interest because of recent papers by KR (1990) and Bonham and Cohen (1995), which reach opposing conclusions about the rationality of GNP deflator forecasts, and because of the findings of Zarnowitz (1985) that GNP forecasts tend to be more accurate and less biased than price forecasts. One possible explanation is that micro-homogeneity fails because some individual price forecasts are not rational, and pooling such forecasts results in heterogeneity bias and false conclusions, whereas GNP forecasts are homogeneous and rational. However, Zarnowitz (1985) also found greater dispersion of the individual intercepts in unbiasedness regressions using nominal GNP than in GNP deflator inflation regressions.

Before performing micro-homogeneity tests, we address two data related questions. First, what data was available to survey respondents when they formed their forecasts? Second, what are the stochastic properties of the forecasts and realizations, and how do these properties affect our tests?

The Survey of Professional Forecasters, formally known as the ASA-NBER Economic Outlook Survey, was administered by the National Bureau of Economic Research between 1968 and 1990. Beginning in the second quarter of 1990, the survey has been conducted by the Federal Reserve Bank of Philadelphia. Each quarter, the survey is mailed to members of the Business and Economic Statistics Section of the American Statistical Association. Survey respondents are asked to provide forecasts of the current quarter as well as the next four quarters for GNP, the GNP deflator, the major components of GNP, and a number of other macroeconomic indicators. Beginning in 1981, survey respondents were also asked to forecast the current and the following year’s annual values. While the survey was administered by the NBER, it was mailed during the second month of each quarter, after the preliminary 45-day release of the previous quarter’s
GNP data became available from the Bureau of Economic Analysis. In fact, the 45-day release of the GNP figures were often mailed along with the survey questionnaire, and the survey was due back to the NBER by the end of the second month in the same quarter.\textsuperscript{21} When the Philadelphia Federal Reserve Bank took over the survey in 1990:2, they began to mail the surveys in the fifth week of the quarter. More importantly, they required that forecasters return their surveys by the start of the seventh week of the same quarter. There are likely to be a large number of quarters in which the preliminary release of the GNP data was not available when respondents finalized their forecasts. Therefore, we use forecasts from the 1968:4-1990:1 sample period. We only lose two years of forecasts, since the target series were changed to a GDP concept in the first quarter of 1992.

If we refer to the current survey period as quarter $t$, then survey respondents submit forecasts for quarters $t$, $t+1$, \ldots, $t+4$. The most recent quarter for which data would have been available is the quarter preceding the survey period, i.e. quarter $t-1$. Thus, forecasters knew their own errors for quarter $t-1$ (at least the errors based on the 45-day release) when forming forecasts for quarter $t$ and beyond. Rational forecasts of the current quarter (we refer to these as zero-quarter-ahead forecasts) have serially independent forecast errors, while $k$-quarter-ahead forecast errors may follow a moving average process of order $k$.\textsuperscript{22} We allow for these expected serial correlation patterns in our GMM variance covariance matrix estimates.

To ensure that our time series of realizations have not been revised using data unavailable to survey respondents when they formed their forecasts, we collected the unrevised 45-day release of each series from back issues of the \textit{Survey of Current}

Business. We delete the fourth quarter of 1975, 1980, and 1985, as these are quarters in which potentially unforecastable major benchmark revisions occurred. We also rebase the realizations and each forecast of the GNP deflator to a single (1958=100) base year. Finally, because individual forecasters responded to the survey sporadically, a decision must be made regarding the minimum number of responses required for a forecaster to be included in our tests. We work with only those forecasters with at least twenty survey responses, not necessarily consecutive.

It is well known that nominal GNP and the GNP deflator are integrated processes. To conduct inference based on regressions containing integrated series, we rely on the results of West (1988). West showed that standard inference (i.e., conventional normal asymptotic theory) can be used in cointegrating regressions which can be written in a form containing a single integrated regressor with drift; any additional regressor must be stationary. We assume that first differences of GNP, the GNP deflator and the forecasts of these series are stationary with a nonzero unconditional mean; we also assume that the realizations and the forecasts are cointegrated. Under these assumptions, both individual unbiasedness regressions and pooled unbiasedness regressions will meet the conditions of West and allow for standard inference. Unfortunately, many survey participants have

---

23 KR (1990) test whether current quarter (they refer to them as one-quarter-ahead forecasts) predictions are rational and assume that the previous quarters realization (and forecast errors) are not known when the prediction is made in quarter t. Therefore, they assume an MA(1) error structure for current quarter predictions while we assume an MA(0) error structure. Our results do not change if we assume an MA(1) error structure, and our estimates of $\sigma_1^2$ and $\delta_1^2$ are very close to zero.


25 Hylleberg and Mizon (1989) have shown in simulation studies that the drift term needs to be fairly large for it to dominate the effects of the integrated part of the DGP. Conclusions from our pooling tests are unaffected by whether we use levels or differences of forecasts and realizations.

26 Using SPF data Bonham and Cohen (1992) tested for cointegration between realizations and both zero-step-ahead and one-step-ahead forecasts of the GNP deflator. Given the large number of respondents with missing observations, their tests were conducted on a subset of the entire sample of respondents. Out of thirty one cases (16 one-step-ahead regressions and 15 zero-step-ahead regressions), they rejected the null of no cointegration in 22 and 25 cases at the 5% and 10% levels respectively. They conclude that cointegration is likely to hold for all 80 respondents in their sample. Lahiri and Chun (1989) provide evidence of cointegration between consensus GNP and GNP deflator forecasts and their corresponding realizations for a variety of forecast horizons.
sporadic response records and thus a large number of missing observations. The fact that some respondents will have as few as twenty forecasts should be kept in mind when interpreting our results.

Table 1 presents test results for the null hypothesis of micro-homogeneity for nominal GNP using various forecast horizons and samples of individuals with a minimum of 20, 40, and 50 survey responses. (Results based on a minimum of 30 responses do not differ and are available from the authors on request).

**TABLE 1**

<table>
<thead>
<tr>
<th>Micro-Homogeneity Tests for GNP Regressions</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1) $A_{t+k} = \alpha_i + \beta_i P_{i,t} + \varepsilon_{i,t}$</td>
</tr>
<tr>
<td>$i=1, ..., N; \quad t=1, ..., T.$</td>
</tr>
<tr>
<td>$H_0: \alpha_1=\alpha_2=\cdots=\alpha_N, \beta_1=\beta_2=\cdots=\beta_N$</td>
</tr>
<tr>
<td>1968:4 - 1990:1</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Series</th>
<th>$k$</th>
<th>$\chi^2$</th>
<th>MSL</th>
<th>$N$</th>
<th>Avg. Resp.</th>
<th>Max/Min</th>
</tr>
</thead>
<tbody>
<tr>
<td>GNP</td>
<td>0</td>
<td>313.71</td>
<td>(0.000)</td>
<td>79</td>
<td>35</td>
<td>73/20</td>
</tr>
<tr>
<td>GNP</td>
<td>0</td>
<td>77.72</td>
<td>(0.019)</td>
<td>28</td>
<td>48</td>
<td>73/40</td>
</tr>
<tr>
<td>GNP</td>
<td>0</td>
<td>18.42</td>
<td>(0.428)</td>
<td>10</td>
<td>57</td>
<td>73/50</td>
</tr>
<tr>
<td>GNP</td>
<td>1</td>
<td>274.53</td>
<td>(0.000)</td>
<td>79</td>
<td>35</td>
<td>73/20</td>
</tr>
<tr>
<td>GNP</td>
<td>1</td>
<td>74.11</td>
<td>(0.036)</td>
<td>28</td>
<td>48</td>
<td>73/40</td>
</tr>
<tr>
<td>GNP</td>
<td>1</td>
<td>20.03</td>
<td>(0.331)</td>
<td>10</td>
<td>57</td>
<td>73/50</td>
</tr>
<tr>
<td>GNP</td>
<td>4</td>
<td>228.46</td>
<td>(0.000)</td>
<td>74</td>
<td>53</td>
<td>68/20</td>
</tr>
<tr>
<td>GNP</td>
<td>4</td>
<td>42.80</td>
<td>(0.036)</td>
<td>15</td>
<td>48</td>
<td>68/40</td>
</tr>
<tr>
<td>GNP</td>
<td>4</td>
<td>11.28</td>
<td>(0.336)</td>
<td>6</td>
<td>56</td>
<td>68/50</td>
</tr>
</tbody>
</table>

*Column 1 gives the target series: GNP is the 45-day preliminary release of nominal Gross National Product. Column 2 gives number of quarters between when the prediction is made and the realization is available, i.e. the order of the MA error assumed in the test. Column 3 is the value of the Wald-test for $H_0$. Column 4 is the marginal significance level of the test in column 3. Columns 5 through 7 give the number of forecasters in our tests, the average, and maximum/minimum number of individual survey responses.*

Micro-homogeneity is rejected at a marginal significance level of virtually zero when the response limit is 20, and at less than 4% for a response limit of 40. Only when we restrict
our sample to those individuals with a minimum of 50 responses do we fail to reject the null of micro-homogeneity. Those tests include forecasts from, at most, 10 of the 79 individuals in our full sample. For the zero-quarter-ahead GNP forecasts of these 10 individuals, the standard deviations of the individual intercept and slope estimates are three and four times smaller (respectively) than for the full sample of survey respondents. Table 2 presents similar results for the GNP deflator forecasts with the exception that we reject micro-homogeneity for all forecast horizons and all samples of survey respondents.

### TABLE 2

**Micro-Homogeneity Tests for GNP Deflator Regressions**

<table>
<thead>
<tr>
<th>(1)</th>
<th>$A_{t+k} = \alpha_i + \beta_i P_{it} + \varepsilon_{it}$</th>
<th>i=1, ...,N; t=1, ...,T.</th>
</tr>
</thead>
<tbody>
<tr>
<td>$H_0$: $\alpha_1=\alpha_2=\cdots=\alpha_N$, $\beta_1=\beta_2=\cdots=\beta_N$</td>
<td>1968:4 - 1990:1</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Series</th>
<th>k</th>
<th>$\chi^2$</th>
<th>MSL</th>
<th>N</th>
<th>Avg. Resp.</th>
<th>Max/Min</th>
</tr>
</thead>
<tbody>
<tr>
<td>PGNP</td>
<td>0</td>
<td>340.43</td>
<td>(0.000)</td>
<td>80</td>
<td>34</td>
<td>72/20</td>
</tr>
<tr>
<td>PGNP</td>
<td>0</td>
<td>175.06</td>
<td>(0.000)</td>
<td>28</td>
<td>48</td>
<td>72/40</td>
</tr>
<tr>
<td>PGNP</td>
<td>0</td>
<td>62.17</td>
<td>(0.000)</td>
<td>10</td>
<td>57</td>
<td>72/50</td>
</tr>
<tr>
<td>PGNP</td>
<td>1</td>
<td>365.69</td>
<td>(0.000)</td>
<td>80</td>
<td>34</td>
<td>72/20</td>
</tr>
<tr>
<td>PGNP</td>
<td>1</td>
<td>258.50</td>
<td>(0.000)</td>
<td>28</td>
<td>48</td>
<td>72/40</td>
</tr>
<tr>
<td>PGNP</td>
<td>1</td>
<td>101.43</td>
<td>(0.000)</td>
<td>10</td>
<td>57</td>
<td>72/50</td>
</tr>
<tr>
<td>PGNP</td>
<td>4</td>
<td>375.88</td>
<td>(0.000)</td>
<td>72</td>
<td>33</td>
<td>67/20</td>
</tr>
<tr>
<td>PGNP</td>
<td>4</td>
<td>58.38</td>
<td>(0.0003)</td>
<td>14</td>
<td>49</td>
<td>67/40</td>
</tr>
<tr>
<td>PGNP</td>
<td>4</td>
<td>29.40</td>
<td>(0.000)</td>
<td>5</td>
<td>56</td>
<td>67/50</td>
</tr>
</tbody>
</table>

*Column 1 gives the target series: PGNP is the 45-day release of the GNP deflator. See Table 1 for definitions of columns 2-7.*

Finally, Tables 3 and 4 present results from splitting the 1968:4 - 1990:1 sample in half.
TABLE 3
Sub Sample Micro-Homogeneity Tests

(1) \( A_{t+k} = \alpha_i + \beta_i P_{i,t} + \varepsilon_{i,t} \)  \( i=1, ..., N; \ t=1, ..., T. \)

\( H_0: \alpha_1=\alpha_2=\cdots=\alpha_N, \ \beta_1=\beta_2=\cdots=\beta_N \)

1 2 3 4 5 6 7

<table>
<thead>
<tr>
<th>Series</th>
<th>k</th>
<th>( \chi^2 )</th>
<th>MSL</th>
<th>N</th>
<th>Avg. Resp.</th>
<th>Max/Min</th>
</tr>
</thead>
<tbody>
<tr>
<td>GNP</td>
<td>0</td>
<td>220.07</td>
<td>(0.000)</td>
<td>46</td>
<td>29</td>
<td>41/20</td>
</tr>
<tr>
<td>GNP</td>
<td>1</td>
<td>237.09</td>
<td>(0.000)</td>
<td>46</td>
<td>29</td>
<td>41/20</td>
</tr>
<tr>
<td>GNP</td>
<td>4</td>
<td>243.52</td>
<td>(0.000)</td>
<td>38</td>
<td>27</td>
<td>36/20</td>
</tr>
<tr>
<td>PGNP</td>
<td>0</td>
<td>288.78</td>
<td>(0.000)</td>
<td>45</td>
<td>29</td>
<td>41/20</td>
</tr>
<tr>
<td>PGNP</td>
<td>1</td>
<td>367.16</td>
<td>(0.000)</td>
<td>45</td>
<td>29</td>
<td>41/20</td>
</tr>
<tr>
<td>PGNP</td>
<td>4</td>
<td>417.02</td>
<td>(0.000)</td>
<td>39</td>
<td>27</td>
<td>36/20</td>
</tr>
</tbody>
</table>

*See Table 1 for definitions of columns 1-7.*

TABLE 4
Sub Sample Micro-Homogeneity Tests

(1) \( A_{t+k} = \alpha_i + \beta_i P_{i,t} + \varepsilon_{i,t} \)  \( i=1, ..., N; \ t=1, ..., T. \)

\( H_0: \alpha_1=\alpha_2=\cdots=\alpha_N, \ \beta_1=\beta_2=\cdots=\beta_N \)

1 2 3 4 5 6 7

<table>
<thead>
<tr>
<th>Series</th>
<th>k</th>
<th>( \chi^2 )</th>
<th>MSL</th>
<th>N</th>
<th>Avg. Resp.</th>
<th>Max/Min</th>
</tr>
</thead>
<tbody>
<tr>
<td>GNP</td>
<td>0</td>
<td>141.24</td>
<td>(0.000)</td>
<td>24</td>
<td>27</td>
<td>39/20</td>
</tr>
<tr>
<td>GNP</td>
<td>1</td>
<td>19.68</td>
<td>(0.235)</td>
<td>9</td>
<td>34</td>
<td>39/31</td>
</tr>
<tr>
<td>GNP</td>
<td>1</td>
<td>87.27</td>
<td>(0.000)</td>
<td>24</td>
<td>27</td>
<td>39/20</td>
</tr>
<tr>
<td>GNP</td>
<td>1</td>
<td>14.46</td>
<td>(0.565)</td>
<td>9</td>
<td>34</td>
<td>39/31</td>
</tr>
<tr>
<td>GNP</td>
<td>4</td>
<td>167.38</td>
<td>(0.000)</td>
<td>22</td>
<td>27</td>
<td>39/20</td>
</tr>
<tr>
<td>GNP</td>
<td>4</td>
<td>127.90</td>
<td>(0.000)</td>
<td>8</td>
<td>34</td>
<td>39/31</td>
</tr>
<tr>
<td>PGNP</td>
<td>0</td>
<td>233.70</td>
<td>(0.000)</td>
<td>24</td>
<td>27</td>
<td>38/20</td>
</tr>
<tr>
<td>PGNP</td>
<td>4</td>
<td>44.24</td>
<td>(0.000)</td>
<td>9</td>
<td>34</td>
<td>38/31</td>
</tr>
<tr>
<td>PGNP</td>
<td>4</td>
<td>608.42</td>
<td>(0.000)</td>
<td>24</td>
<td>27</td>
<td>38/20</td>
</tr>
<tr>
<td>PGNP</td>
<td>4</td>
<td>266.42</td>
<td>(0.000)</td>
<td>9</td>
<td>34</td>
<td>38/31</td>
</tr>
<tr>
<td>PGNP</td>
<td>4</td>
<td>489.36</td>
<td>(0.000)</td>
<td>23</td>
<td>26</td>
<td>38/20</td>
</tr>
<tr>
<td>PGNP</td>
<td>4</td>
<td>45.49</td>
<td>(0.000)</td>
<td>8</td>
<td>34</td>
<td>38/31</td>
</tr>
</tbody>
</table>

*See Table 1 for definitions of columns 1-7.*

Our results are very robust to sample selection. The failure of the micro-homogeneity hypothesis implies that some individuals have biased forecasts and suggests that parameter
estimates in consensus unbiasedness regressions will either be inconsistent or lead to false conclusions, or both.²⁶ Contrary to the claims of the literature, pooled estimates will likely suffer from heterogeneity bias and do not represent a viable alternative to consensus estimates. At least for the forecasts considered in this paper, if rationality can be tested at all, it should be tested at the individual level.

Bonham and Cohen (1992) performed such tests for GNP deflator forecasts and rejected the null hypothesis of unbiasedness at the 5% significance level for over 50% of the eighty survey respondents in their sample of one-quarter-ahead forecasts. The corresponding fraction of rejections for contemporaneous forecasts was 40%. For forecasts of changes in the GNP deflator, Zamowitz (1985) rejected the unbiasedness hypothesis (at the 5% level) in 26.6% of the contemporaneous forecasts, 46.8% of the one-quarter-ahead forecasts, and 58.2% of the four-quarter-ahead forecasts. For contemporaneous, one-quarter-ahead, and four-quarter-ahead forecasts of the changes in nominal GNP, the rejection rates were 12.7%, 10.1%, and 11.4% respectively. These results are consistent with the finding of heterogeneity of survey respondents. A significant number of individual respondents to the Survey of Professional Forecasters do not produce unbiased predictions of GNP or the GNP deflator, and their forecasts differ systematically.

4. Conclusions

The literature which conducts direct tests of the REH has relied primarily on consensus measures of expectations from surveys such as the Livingston Survey and the Survey of Professional Forecasters. While a number of researchers have recognized the potential for aggregation bias from the use of consensus forecasts, none has tested whether

²⁶ See footnote 15 for an exception to the inconsistency of consensus unbiasedness parameters when micro-homogeneity fails.
the sufficient conditions for no PAB are met. Theil (1954) showed that if micro-
homogeneity fails, then absent some very restrictive, implausible
conditions concerning noncorresponding parameters, OLS estimators on aggregate data are
inconsistent. Among the researchers who have explicitly addressed the problems of PAB
or PIB in test of the REH, most have chosen to make use of individual forecasts by pooling
cross-section and time-series observations from surveys. None of these researchers has
recognized that the failure of micro-homogeneity causes heterogeneity bias in pooled
regressions, also rendering those estimators inconsistent. Conversely, if the necessary
micro-homogeneity condition for pooling survey forecasts is met, then at least for the case
of cointegrated predictions and realizations, it is appropriate to use consensus forecasts as
well. This paper dispels the myth that pooling is a viable alternative to the use of
consensus forecasts in testing rational expectations.

As an example, we show that forecasts of nominal GNP and the GNP deflator from
the Survey of Professional Forecasters do not pass tests of micro-homogeneity for
unbiasedness regressions. This survey data has been used in a number of papers to
perform both consensus and pooled tests of the unbiasedness hypothesis. However, if
tests of the unbiasedness hypothesis are possible, they should be conducted at the
individual level. Tests of unbiasedness using individual forecasts from the SPF have been
reported by Zarnowitz (1985), and Bonham and Cohen (1992). In general, these tests lead
to the conclusion that survey respondents do not produce unbiased forecasts. The
rejections of micro-homogeneity presented here, and the findings of Zarnowitz (1985) and
Bonham and Cohen (1992) constitute evidence of both widespread bias in professional
forecasts and considerable forecast heterogeneity. Our results, and the conclusions of
numerous studies of survey forecasts described above cast serious doubt on the validity of
the homogeneous information assumption necessary for a rigorous derivation of the REH
from principles of economic optimization. While this conclusion certainly does not imply
that optimizing agents do not form expectations, it does emphasize the importance of
collecting direct measures of agents expectations so that the expectations formation process may be studied more carefully using the best data possible.
References


Appendices

I. A Consensus of Rational Individuals With Private Information Sets

In this appendix we describe a model of individual, rational forecasters similar to FW (1983). We pay special attention to the stochastic properties of the public and private information used in forming expectations. Suppose that the realized time series, $A_{t+k}$, is generated by the following data generating process (DGP):

\[
(1.1) \quad A_t = X_t' \gamma + \mu_t \\
= X_0 \gamma_0 + X_1 \gamma_1 + X_2 \gamma_2 + \mu_t,
\]

where $\mu_t \sim \text{iid}[0, \sigma^2_\mu]$ and $E[\mu_t; X_t] = 0$. Since many economic time series are well described by $I(1)$ processes (see Nelson and Plosser (1982)), we assume that $X_{0t} \sim I(1)$, while $X_{1t}$ and $X_{2t}$ are both serially uncorrelated, $I(0)$ processes with zero means. It follows that $A_t \sim I(1)$. $A_t$ and $X_{0t}$ cointegrate with cointegration coefficient $\gamma_0$, and $X_{0t}$ is uncorrelated with either $X_{1t}$ or $X_{2t}$.

Following FW (1983), assume that there are two types of individuals. Both individuals form predictions of $A_t$ rationally in the sense that they know the structure and parameters of the DGP in equation (1.1). Yet each individual lacks the others' private information. To make our example more concrete, assume that $A_t$ is the realized price level in some economy divided into two regions. $X_{0t}$ is the publicly known aggregate money supply, while $X_{1t}$ and $X_{2t}$ are the privately observed excess demands for goods in regions 1 and 2 respectively. To form their predictions, agents in region 1 use their knowledge of the true DGP and the information set $\Phi_{1,t} = \{X_{0t}, X_{1t}\}$, while agents in region 2 use knowledge of equation (1.1) and the information set $\Phi_{2,t} = \{X_{0t}, X_{2t}\}$. Unlike FW's (1983) model, the additional assumption that private information variables are mutually independent is not needed here due to the dominance of the $I(1)$ variable $X_{0t}$ in both agents' predictions and the realization.
Rational predictions formed by type 1 and 2 agents are given by:

\[
P_{1,t} = \mathbb{E}[A_{1}|\Phi_{1,t}] = X_{0t}y_{0} + X_{1t}y_{1} \\
P_{2,t} = \mathbb{E}[A_{2}|\Phi_{2,t}] = X_{0t}y_{0} + X_{2t}y_{2}
\]

(1.2)

For each agent, a test of the unbiasedness principle of the REH could be conducted by estimating the following regression:

\[
A_{t} = \alpha_{i} + \beta_{i}P_{i,t} + \varepsilon_{i,t}, \quad i = 1,2.
\]

(1.3)

Grouping terms in equation (1.1), the DGP for \( A_{t} \) may be written as:

\[
A_{t} = X_{0t}y_{0} + X_{1t}y_{1} + X_{2t}y_{2} + \mu_{t} = (X_{0t}y_{0} + X_{1t}y_{1}) + (X_{2t}y_{2} + \mu_{t}),
\]

\[
= \alpha_{1} + \beta_{1}P_{1,t} + \varepsilon_{1,t}
\]

(1.4)

where \( \alpha_{1} = 0, \beta_{1} = 1 \), and \( \varepsilon_{1,t} = (X_{2t}y_{2} + \mu_{t}) \) is the forecast error for type 1 individuals. Given our assumptions, regarding the DGP for \( A_{t} \), the forecast errors, \( \varepsilon_{1,t} \), are stationary, mean zero, and uncorrelated with the forecast, \( P_{1,t} \). Furthermore, the residuals from estimation of equation (1.4) are equal to the individual’s rational forecast error, and hence \( \text{plim } \hat{\alpha}_{1} = \alpha = 0 \), and \( \text{plim } \hat{\beta}_{1} = \beta = 1 \). A similar construction holds for type 2 agents, so that \( \text{plim } \hat{\alpha}_{2} = \text{plim } \hat{\alpha}_{2} = 0 \), and \( \text{plim } \hat{\beta}_{2} = \text{plim } \hat{\beta}_{2} = 1 \). Therefore, for individual rational forecasts, OLS estimates of the slope and intercept in individual unbiasedness regressions are consistent even in the presence of omitted stationary private information. Below we show that this conclusion also holds for the consensus forecast, i.e., PIB is not a problem under our assumptions. Furthermore, since each individual has the same slope and intercept, Theil’s (1954) sufficient condition of micro-homogeneity holds and there will be no PAB in forming a consensus forecast.¹

¹The assumption that all private information variables have zero unconditional means is necessary for \( \text{plim } \hat{\alpha}_{j} = 0 \). For micro-homogeneity, all that is necessary is that individuals’ private information variables have the same unconditional mean.
Consider the following relationship between the consensus forecast and the realization:

\[(1.5) \quad A_t = \alpha + \beta P_t + \varepsilon_t,\]

where \(P_t = \frac{1}{N} \sum_{i=1}^{N} P_{1t}\) is the consensus forecast. The consensus prediction may be written as:

\[(1.6) \quad P_t = \frac{n}{N} X_{1t} \gamma_1 + \frac{N-n}{N} X_{2t} \gamma_2,\]

where the number of type 1 and type 2 individual forecasters are \(n\) and \(N-n\) respectively.

Following the same method used to derive (1.4), the DGP for \(A_t\) may be written as:

\[(1.7) \quad A_t = \frac{n}{N} X_{1t} \gamma_1 + \frac{N-n}{N} X_{2t} \gamma_2 + \mu_t = \left( \frac{n}{N} X_{1t} \gamma_1 + \frac{N-n}{N} X_{2t} \gamma_2 \right) + \left( \frac{N-n}{N} X_{2t} \gamma_2 + \mu_t \right) = \frac{n}{N} X_{1t} \gamma_1 + \frac{N-n}{N} X_{2t} \gamma_2 + \mu_t = \alpha + \beta P_t + \varepsilon_t,\]

where \(\alpha = 0, \beta = 1,\) and \(\varepsilon_t = \left( \frac{n}{N} X_{1t} \gamma_1 + \frac{N-n}{N} X_{2t} \gamma_2 + \mu_t \right)\) is a mean zero, serially independent, stationary consensus forecast error. As in the case of individual forecasts, the consensus forecast error is uncorrelated with the consensus prediction, and \(\hat{\varepsilon}_t\), the residuals from estimation of (1.7) are identical to the forecast errors so that \(\text{plim} \hat{\alpha} = \alpha = 0,\) and \(\text{plim} \hat{\beta} = \beta = 1.\)

In the case of rational forecasts of integrated series, OLS estimates of the slope and intercept in consensus unbiasedness regressions are consistent even in the presence of stationary private information. Unlike the results of FW (1983), there will be no bias present from the aggregation of individual, rational predictions formed on the basis of private as well as public information. Furthermore, micro-homogeneity holds, so theil's (1954) sufficient condition for perfect linear aggregation (no PAB), is met.2 Allowing for omitted (stationary) public information variables does not change our conclusion about the lack of PAB or PIB, or the consistency of individual or consensus estimates in

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1. See Appendix III for a proof of the sufficiency of micro-homogeneity for no PAB in unbiasedness tests on consensus forecasts.
unbiasedness regressions.\textsuperscript{3} However, dropping the assumption of individual rationality will.

It is important to note that the assumptions regarding the stationarity, mean zero, and time independence of the private information variables and the random error in (1.2) are requirements for a forecast to possess the optimality properties associated with the strong version of the REH due to Muth. For example, if type 1 agents did not know the excess demand in region 2, and that excess demand variable was I(1), then these individuals' prediction errors, $\varepsilon_{1,t}$, would be integrated, correlated with their prediction, and $E[\varepsilon_{1,t} | \phi_{1,t}] \neq 0$, all violations of the REH. However, so long as $\phi_{1,t}$ is a proper information set in the sense that it includes lagged realizations, $A_{t-j}$, rational individuals could produce autoregressive forecasts with stationary errors.

\textsuperscript{3} Omitted stationary public information does however violate the informational-efficiency property of a rational expectation. In other words, even though $E[\varepsilon_{t+k} | P_t] = 0$, $E[\varepsilon_{t+k} | \Omega_t] \neq 0$, because the omitted public I(0) variable is in both the consensus forecast error and the public information set, $\Omega_t$, available at time $t$.
II. Consensus Forecasts When the DGP is Unknown

FW (1983, p. 531) argue that their conclusion—that individual unbiasedness parameter estimates are consistent, while consensus parameter estimates are inconsistent—holds even when they relax the assumption of knowledge of the true structure of the economy or the mutual independence of private information variables. The orthogonality of private information variables with the individual or consensus forecast is guaranteed by our model as long these private variables are stationary. As shown in equations (1.4) and (1.7), omitting private stationary variables does not affect the consistency of parameter estimates in unbiasedness regressions or the conclusion that individual and consensus forecasts are unbiased. Therefore, lack of knowledge of these variables or their true parameters does not affect our conclusions regarding unbiasedness tests. On the other hand, omitting either public or private integrated variables, or assuming incorrect parameters for included integrated variables will generally result in biased and informationally-inefficient individual and consensus forecasts, inconsistent parameter estimates in individual and consensus regressions, and a failure of micro-homogeneity.

Assume that type 1 and type 2 agents are unaware of the true structural parameters of the included I(1) public information. We replace equation (1.1) above with the following irrational prediction equations:

\[
\begin{align*}
P_{1,t} &= X_{0t} Y_{1,0} + X_{1t} Y_{1,1}, & \gamma_{1,0} &= \gamma_{0} - \Delta_{1}; \\
P_{2,t} &= X_{0t} Y_{2,0} + X_{2t} Y_{2,1}, & \gamma_{2,0} &= \gamma_{0} - \Delta_{2}. \\
\end{align*}
\]

(2.1)

where \(\Delta_{1}, \Delta_{2}\) may be positive, negative, or zero. Following the same procedure used to derive equation (1.4), for type 1 agents we arrive at:

\[
\begin{align*}
A_{t} &= X_{0t} \gamma_{0} + X_{1t} \gamma_{1} + X_{2t} \gamma_{2} + \mu_{t} \\
&= (X_{0t}(\gamma_{1,0} + \Delta_{1}) + X_{1t} \gamma_{1} + (X_{2t} \gamma_{2} + \mu_{t}) \\
&= (X_{0t} \gamma_{1,0} + X_{1t} \gamma_{1}) + (X_{0t} \Delta_{1} + X_{2t} \gamma_{2} + \mu_{t}) \\
&= \alpha_{1} + \beta_{1} P_{1,t} + \varepsilon_{1,t}.
\end{align*}
\]

(2.2)

where the forecast error, \(\varepsilon_{1,t} = (X_{0t} \Delta_{1} + X_{2t} \gamma_{2} + \mu_{t})\), is no longer mean zero, or serially uncorrelated. In fact, individuals’ forecast errors are integrated and cointegrated with their predictions. Hence, \(\alpha_{1} \neq 0, \beta_{1} \neq 1\), and OLS parameter estimates are inconsistent, with \(\text{plim} \hat{\alpha}_{1} > 0\) and \(\text{plim} \hat{\beta}_{1} < 1\) for \(\Delta_{1} > 0\), and vice versa. Furthermore, unless we assume \(\Delta_{1}\)
= \Delta_2$, micro-homogeneity does not hold since \( \hat{\alpha}_1 \neq \hat{\alpha}_2 \), and \( \hat{\beta}_1 \neq \hat{\beta}_2 \). Therefore, Theil's (1954) sufficient condition for perfect aggregation is violated and PAB may occur if consensus estimation is used.

Consider the relationship between the consensus forecast and the realization given by equation (1.5), where the consensus forecast, \( P_t \), may be written as:

\[
(2.3) \quad P_t = \frac{n}{N} P_{1,t} + \frac{N-n}{N} P_{2,t'}
\]

\[
= \frac{n}{N} X_{0t} (\gamma_0 - \Delta_1) + \frac{N-n}{N} X_{0t} (\gamma_0 - \Delta_2) + \frac{n}{N} X_{1t} \gamma_1 + \frac{N-n}{N} X_{2t} \gamma_2,
\]

\[
= \frac{n}{N} X_{0t} \gamma_0 - X_{0t} \left( \frac{n}{N} \Delta_1 + \frac{N-n}{N} \Delta_2 \right) + \frac{n}{N} X_{1t} \gamma_1 + \frac{N-n}{N} X_{2t} \gamma_2.
\]

In (2.3), the number of type 1 and type 2 individual forecasters is \( n \) and \( N-n \) respectively.

Following the same method used to derive (1.4), the DGP for \( A_t \) may be written as:

\[
(2.4) \quad A_t = X_{0t} \gamma_0 + X_{1t} \gamma_1 + X_{2t} \gamma_2 + \mu_t
\]

\[
= \left[ X_{0t} \gamma_0 - X_{0t} \left( \frac{n}{N} \Delta_1 + \frac{N-n}{N} \Delta_2 \right) + \frac{n}{N} X_{1t} \gamma_1 + \frac{N-n}{N} X_{2t} \gamma_2 \right]
\]

\[
+ \left[ X_{0t} \left( \frac{n}{N} \Delta_1 + \frac{N-n}{N} \Delta_2 \right) + \frac{n}{N} X_{1t} \gamma_1 + \frac{N-n}{N} X_{2t} \gamma_2 + \mu_t \right]
\]

\[
= \alpha + \beta P_t + \varepsilon_t,
\]

where the consensus forecast error, \( \varepsilon_t = X_{0t} \left( \frac{n}{N} \Delta_1 + \frac{N-n}{N} \Delta_2 \right) + \frac{N-n}{N} X_{1t} \gamma_1 + \frac{n}{N} X_{2t} \gamma_2 + \mu_t \) is no longer a mean zero, serially uncorrelated, rational forecast error. In fact, the consensus errors are integrated and cointegrated with the consensus predictions. Hence, \( \alpha \neq 0, \beta \neq 1 \), and OLS estimates are inconsistent. In general, when some individuals are unaware of the true structure or parameters of the DGP, micro-homogeneity does not hold, and parameter estimates from consensus-unbiasedness regressions are inconsistent.
There are a number of possible cases which can be analyzed with the help of equations (2.2) and (2.4). The most general case is presented first, followed by three special cases:

1. $\Delta_1 \neq \Delta_2$, with both $\Delta_1$ and $\Delta_2$ nonzero.
   In this case, micro-homogeneity fails: $\alpha_i=\alpha_j\neq 0$, $\beta_i=\beta_j\neq 1$, and both individual and consensus coefficient estimates are inconsistent.

2. $\Delta_1 = \Delta_2$, with both $\Delta_1$ and $\Delta_2$ nonzero.
   In this case, micro-homogeneity holds: $\alpha_i=\alpha_j\neq 0$, $\beta_i=\beta_j\neq 1$, there is no PAB, however, both individual and consensus coefficients estimates are inconsistent.

3. $\Delta_1 = -\Delta_2$, with both $\Delta_1$ and $\Delta_2$ nonzero.
   In this case, micro-homogeneity fails: $\alpha_i=\alpha_j\neq 0$, $\beta_i=\beta_j\neq 1$, and both individual and consensus coefficient estimates are inconsistent.

4. $\Delta_1 = -\Delta_2$, with both $\Delta_1$ and $\Delta_2$ nonzero, and there are an equal number of agents of type 1 and 2.
   In this case, micro-homogeneity fails: $\alpha_i=\alpha_j\neq 0$, $\beta_i=\beta_j\neq 1$, individual coefficient estimates are inconsistent, but $\alpha=0$, $\beta=1$, and consensus estimates are consistent.\(^4\)

Except in the unlikely event that all forecasters share exactly the same bias (case 2), micro-homogeneity fails when individuals are unaware of the true structure or parameters of the DGP. In fact, micro-homogeneity is an implication of the REH. Only in the unlikely event that individual biases average out will consensus parameters be estimated consistently even though micro-homogeneity fails.\(^5\) In this case, the consensus and pooled regressions lead to a false acceptance of the unbiasedness hypothesis (see Figure 1 in the text).

\(^4\) More generally, for $k$ types of forecasters, if $\sum_{i=1}^{k} w_i \Delta_i = 0$, where $w_i$ is the proportion of the sample made up of forecasters of type $i$, then consensus estimates are consistent and lead to false acceptance of the unbiasedness hypothesis.

\(^5\) The conclusion that micro-homogeneity fails, but consensus parameter estimates are consistent also holds if individual’s forecasts differ from unbiased predictions by only a constant. Many individual forecasts could be biased, yet individual and consensus estimates may be consistent. However, false acceptance could still result because of partial averaging out of individual biases. Furthermore, it is unclear why one would choose to form a consensus forecast (or a pooled regression) and test for unbiasedness once micro-homogeneity has been rejected.
III. Micro-Homogeneity: A Sufficient Condition For No Pure Aggregation Bias

The classic problem of aggregation bias is to define the relationship between the micro-coefficients in

\[
(3.1) \quad A_{it} = \alpha_i + \beta_i P_{it} + \epsilon_{it}, \quad i=1, \ldots, N.
\]

and the macro coefficient in

\[
(3.2) \quad A_t = \alpha + \beta P_t + \epsilon_t, \quad t=1, \ldots, T.
\]

In (3.2), \( P_t = \frac{1}{N} \sum_{i=1}^{N} P_{i,t} \) is the average or "consensus" prediction.

Theil defined aggregation bias as the difference between the macro coefficient and the average of the "corresponding" micro coefficients and showed that a sufficient condition for zero (pure) aggregation bias is the equality of all individual coefficient vectors (micro-homogeneity), i.e. \( \alpha_i = \alpha_j \) and \( \beta_i = \beta_j \) for all \( i, j \). To show this result for the special case of an unbiasedness regression, we follow Theil (1954) and introduce the following auxiliary regressions:

\[
(3.3) \quad P_{i,t} = \omega_{0i} + \omega_{1i} P_t + \eta_{i,t}, \quad i = 1, \ldots, N,
\]

where \( \omega_{0i} \) and \( \omega_{1i} \) are regression coefficients, and \( \eta_{i,t} \) is a residual series with the following properties: \( E(\eta_{i,t}) = 0 \) and \( E[\eta_{i,t} P_t] = 0.6 \). While no formal economic interpretation can be provided for (3.3), it simplifies the calculation of the bias from the lack of micro-homogeneity substantially.

\[6\] For example, type 1 agents, whose rational prediction is given by equation (2.1), have auxiliary regressions: \( X_0 t \gamma_0 + X_1 t \gamma_1 = \omega_{01} + \omega_{11} ( X_0 t \gamma_0 + \frac{N}{N} X_1 t \gamma_1 + \frac{N-1}{N} X_2 t \gamma_2 ) + \eta_{1,t} \). For rational individual forecasters, \( E[\eta_{1,t} P_t] = 0 \) as required. Note that for the case where predictions and realizations are stationary series, the auxiliary regression residual and the consensus forecast will be correlated.
Theil (1954) shows for the general case that:

\[ \sum_{i=1}^{N} \omega_{0i} = 0, \]

\[ \sum_{i=1}^{N} \omega_{1i} = N, \text{ and} \]

\[ \sum_{i=1}^{N} \eta_{1i,1} = 0. \]

(The second summation will equal unity where the aggregation is achieved by summation rather than averaging.) Averaging the unbiasedness regression equation (3.1) over all N individuals, we get:

\[ A_t = \frac{1}{N} \sum_{i=1}^{N} a_i + \frac{1}{N} \sum_{i=1}^{N} \beta_i P_{i,t} + \frac{1}{N} \sum_{i=1}^{N} \epsilon_{i,t}. \]  

Now substitute the auxiliary regression (3.3) in the above equation and collect terms.

\[ A_t = \frac{1}{N} \sum_{i=1}^{N} a_i + \frac{1}{N} \sum_{i=1}^{N} \beta_i \omega_{0i} + \frac{1}{N} \sum_{i=1}^{N} \beta_i \omega_{1i} P_{i,t} + \frac{1}{N} \sum_{i=1}^{N} \beta_i \eta_{i,1,t} + \frac{1}{N} \sum_{i=1}^{N} \epsilon_{i,t}. \]

Comparing (3.6) with the consensus regression equation (3.2), we find:

\[ \alpha = \frac{1}{N} \sum_{i=1}^{N} [a_i + \beta_i \omega_{0i}] \]

\[ \beta = \frac{1}{N} \sum_{i=1}^{N} \beta_i \omega_{1i} \]
\[ \varepsilon_{i,t} = \frac{1}{N} \sum_{i=1}^{N} [\beta_i \eta_{i,t} + \varepsilon_{i,t}] \]

Thus, in the general case, when micro-homogeneity does not hold \((\alpha_i \neq \alpha_j, \text{ and } \beta_i \neq \beta_j)\), the macro intercept is a weighted average of both the corresponding \((\alpha_i)\) and non-corresponding \((\beta_i)\) micro parameters. The macro-slope is a weighted average of the corresponding micro-slope coefficients, \(\beta_i\).

If micro-homogeneity holds, and using the results in equation (3.4), the macro parameters may be written as:

\[ \alpha = \frac{1}{N} \sum_{i=1}^{N} \alpha_i + \frac{\bar{\beta}}{N} \sum_{i=1}^{N} \omega_{0i} = \frac{N}{N} \alpha = \alpha_i, \ \forall \ i; \]

\[ \beta = \frac{\bar{\beta}}{N} \sum_{i=1}^{N} \omega_{1i} = \frac{N}{N} \beta = \beta_i, \ \forall \ i; \]  

\[ \varepsilon_{i,t} = \frac{1}{N} \sum_{i=1}^{N} \varepsilon_{i,t} + \frac{\bar{\beta}}{N} \sum_{i=1}^{N} \eta_{i,t} = \frac{1}{N} \sum_{i=1}^{N} \varepsilon_{i,t}, \]

and there will be no aggregation bias (PAB) in the consensus regression. Micro-homogeneity is a sufficient condition for no PAB. Theil also shows that micro-homogeneity is not a necessary condition.